



WHS Investment Drives Measurable ROI

What's The Return?

\$5.81 is the average return for every dollar spent on workplace health risk management strategies, making it a wise investment according to studies ^[1].

How is ROI Generated?

Employee Wellbeing Programs generate ROI through many ways. Research shows that programs with over 60% engagement achieve the most significant results ^[2]. Beyond immediate cost savings, they foster a healthier, more productive workforce that drives organisational goals and sustainability. Programs with strong participation deliver ^[2]:

Up to a

35% reduction in absenteeism

22.5% improvement in employee retention

50% fewer workers' health compensation claims

Other impacts include increased creativity, innovation and general productivity.

Think Your Business isn't Exposed?

Learn these workplace risk factors in Australia ^[3]:

70% Not physically active enough

92% Inadequate vegetable intake

31% Moderate – high levels of psychological distress

60% Overweight or obese measured by Body Mass Index (BMI)



desk.coach[®] is designed for enterprise deployment, with 100% engagement at it's heart!



- [1] Australian Government, Comcare (2011). Benefits to Business: The evidence for investing in worker health and wellbeing.
- [2] Incorp Australia. (2024, October 16). What is the ROI on employee wellbeing programs?
- [3] Australian Capital Territory. Healthier Work issuing body. (2016). Guide to promoting health and wellbeing in the workplace.